

# Applications of Geo AI in Healthcare

<sup>[1]</sup>D Rajesh Kumar

<sup>[1]</sup>Department Of Computer Science and Engineering, Galgotias University, Yamuna Expressway Greater Noida, Uttar Pradesh

<sup>[1]</sup>d.rajeshkumar@galgotiasuniversity.edu.in

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**Abstract:** Moulding together of AI i.e. Artificial Intelligence and GIS i.e. geographic information systems measurement makes GeoAI. There is a developing job for GeoAI in healthcare and health, as area is a fundamental piece of both individual and population health. Comprehensively, health intelligence could be portrayed as applications of the AI to enhance health at the individual level and population level. GeoAI i.e. "Geospatial artificial intelligence" is a rising science that employs progresses in elite computing to apply advancements in AI, especially machine learning and the data mining for extracting significant data from the spatial big information. GeoAI speaks to an engaged area inside health intelligence which integrates area to determine noteworthy data that can be employed to enhance human health. This paper gives a review of the GeoAI advancements (tools, software and methods), and its potential and current applications in a few disciplines inside precision machine, public health and IOT-controlled smart healthy cities. Potential difficulties as of now confronting GeoAI investigation and applications in healthcare and health are additionally briefly talked about.

**Keywords:** GeoAI, Healthcare, Healthcare Intelligence, Precision Medicine and Spatial Big Data.

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## INTRODUCTION

AI i.e. Artificial Intelligence, for example, techniques in the machine learning, has progressively employed in healthcare and health, especially with the ascent of cloud computing and high performance abilities. Health intelligence alludes to the specific application of data science and AI tools and techniques to give efficient, productive insights and accurate into medicine and healthcare. Applications of health intelligence have involved social media analytics to the syndromic surveillance, the predictive modelling to distinguish populaces at high hazard for diseases, medical imaging interpretation and mobile health to the healthcare delivery. Comprehensively, health intelligence could be described as AI applications to enhance health at the individual level and population level[1]. Applications of Population level incorporate those planned for advancing public health for example, through the orders of epidemiology, behavioural and social sciences, infectious diseases, environmental health and genetics. Interestingly, applications of individual level can be equipped towards disease management or precision medicine that thinks about individual variability in environment, lifestyle and genetics. In any case of the objective size of the individual or population, place or location is a significant thought in the health intelligence like as it can assume a significant job in the health. Areas in which it live, work, and invest its time are related with factors, involving yet not restricted to

the environmental exposures, social determinants and built environment, that may affect its health[2].

Consolidating area dependent data can permit us to all the more likely comprehend hazard factors to disease and recognize novel targets to the prevention efforts. The Spatial science offers technologies and tools that empower us to comprehend, visualize and analyse real-world phenomena as indicated by its areas. GeoAI i.e. "Geospatial artificial intelligence consolidates strategies in spatial science ( such as GIS i.e. geographic information systems), data mining, high performance computing and AI to extricate important knowledge from the spatial big data. The GeoAI speaks to an engaged field inside health intelligence that consolidates area to infer noteworthy data that can be employed to enhance the human health[3]. A typical topic across the GeoAI applications at individual and population level is the utilization of novel wellsprings of the spatial big data, for example, electronic health records, personal sensors, social media and satellite remote sensing, to progress the public health sciences (particularly with regards to smart healthy urban communities) and conceivably precision medicine, making new chances to all the more thoroughly answer questions regularly handled in these fields just as one of a kind chances to answer new, rising questions. The motivation behind this publication is to give a survey of the GeoAI innovations (tools, software and methods), and present and rising/potential applications of the GeoAI in a few

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disciplines inside precision medicine and public health, just as IOT-controlled smart health cities. The smart healthy cities accumulate, consume and generate a lot of environmental health and big health. GeoAI can assume a key job in making feeling of these information through smart, area dependent big data analytics[4].

**GeoAI TECHNOLOGIES**

Geospatial data alludes to data consisting a geographic segment that identifies areas (e.g., addresses, postcodes and coordinates) or demonstrates geographically referenced highlights and conditions, for example, the seasonal weather of an area, geo-labelled social media information, population of district and numerous vehicles passing the highway crossing point. Local and National governments were generally the principle supplier of geospatial information, yet it is getting regular for geospatial information to be procured what's more, produced by business ventures, non-profit organizations and academic researchers. More as of late, IOT devices and sensors conveyed in modern urban areas speak to novel and elective sources of producing geo-labelled big data. This is in fact imperative and meaningful to apply robust technologies of GeoAI to process, make sense and analyse such expanding sums of the spatial big data continuously[5]. Deep learning, data mining and machine learning are fundamental strategies shaping the establishment of GeoAI. In specific, machine learning incorporates AI algorithms and methods for PCs to get knowledge by iteratively learning and extricating from patterns covered up in crude information.

Deep learning is generally seen as a modern type of the machine learning which permits PCs to re-enact function of brain to comprehend complex ideas in reality more effectively. Techniques of data mining were created as a feature of the machine learning to investigate new examples from enormous datasets and to create appropriate suggestions (e.g. recommender frameworks in the e-commerce sites). The aim of GeoAI applications and tools to use these strategies as pertinent to acquire important knowledge and information from the spatial big data to specific analytical necessities. Such GeoAI software and tools have been created and applied in various contexts and domains, involving for commercial businesses, military and civic and public sectors. There are a few industrial use cases which have illustrated how the GeoAI could improve competitiveness and business efficiency and existing business knowledge software[6]. For instance, GeoAI tools (such as SAS Visual Examination) were profitable in consumer demand prediction, marketing

analysis and sales forecasting, empowering sales managers to recognize areas of clients to give the most elevated profit gains. In view of the deep geospatial bits of knowledge, business supervisors can improve choice making identified with distribution and storage plans, manufacturing, guaranteeing the delivery and production of the end products to clients utilizing the most conservative routes in the most limited measure of time. WHO i.e. World Health Organization has been applying the geospatial mapping devices for worldwide applications, counting for Ebola infection illness episode in 2014, to screen and react to the rise of new ailment cases in various nations after some time[6].

**GeoAI TO THE PUBLIC HEALTH**

Public health looks to advance health and protect disease at population level, involving numerous particular disciplines that intend to comprehend or potentially intercede on different parts of the population health. A few instances of current and rising GeoAI applications in orders of epidemiology, behavioural and social sciences, infectious diseases, environmental health and genetics are given underneath[7].

In environmental health, the GeoAI has been employed to lead highly resolved and accurate demonstrating of the environmental exposures, involving estimating exposures which have generally been difficult to catch. For instance, GeoAI strategies are being applied for catch highlights of built condition (i.e., natural environments or urban green space). To address current confinements in regards to the absence of green space estimations at the profoundly granular road scale, one late examination determined GVI i.e. "Green View Index" measures from the Google Street View display pictures in Oregon, US, Portland furthermore, contrasted GVI values with traditional green space measures, for example, NDVI, neighbour socioeconomic status and distance to parks. Machine learning has encountered an expanded nearness in air pollution presentation modelling, taking into account methodologic focal points, for example, demonstrating nonlinear affiliations and the reconciliation of numerous spatial big data assets to enhance predictive performance[8]. Past satellite remote detecting, sensors of mobile air pollution is another novel wellspring of the spatial big data which has been employed to enhance air contamination exposure demonstrating. Urban air contamination focuses display high changeability over short separations because of unevenly disseminated emission sources, physiochemical transformations and dilution. Techniques of Spatial data mining were employed to

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investigate determinants of spatial examples in the deliberate degrees of air contamination.

In epidemiology, the GeoAI has been employed to analyse and describe spatial appropriation of the diseases and for studying the impact of area dependent factors with respect to disease results. For instance, to encourage hypothesis generation related with aetiology of the preterm births, machine learning was employed to decide spatiotemporal examples of the gestational age at the delivery for births of 146 million in more than 3000 US areas. Environmental health likewise has near ties with the epidemiology, as modelled/measured environmental exposures could be employed for the exposure assessment in the study populaces as a major aspect of the studies of environmental epidemiological. This investigation can inform neighbourhood-level mediations to increment physical movement and access for outlets of healthy food to address the heftiness epidemic[9]. The Spatial energetics is the domain that centres on gathering more spatiotemporal resolution information on area and time-coordinated energetics from GPS, GIS to recognize spatial-based variables that might be related with physical inertia, obesity and accelerometer. GeoAI could be employed to analyse and process these area based information to figure out what kinds of activities at specific occasions and exposures at particular areas for different kinds of individuals are applicable to health results. Other novel sources of spatial big data incorporate data from ride sharing administrations, for example, Lyft and Uber.

In genetics, the deep learning has applied to examining fields, for example, functional genomics (e.g. foreseeing the succession specificity of RNA and DNA-binding proteins). Studies of GxE i.e. "Gene-environment interaction" speak to a chance to apply the GeoAI towards analysing the crossing point of environment and genetics on health. GxE examines give bits of knowledge into getting ailment, from illness biology to recognizing hereditary subgroups with higher presentation specific disease hazard[10].

In behavioural and social sciences, the GeoAI has been employed to help distinguish behavioural and social determinants of health just as to direct intercessions utilizing locational data. EHRs i.e. "Electronic health records" are a significant longitudinal populace dependent big data source. The EHRs consider linkage of the spatial information for geographic factors, for example, ZIP Codes because patient locations are routinely updated and checked to the billing purposes. An app of mobile phone was created utilizing AI to foresee emotions, activities, social context, patient

mood, motivational/cognitive states and environmental context dependent on more than 30 telephone sensors, for example, GPS. The deep learning (i.e. neural networks) have additionally been employed to distinguish social determinants (i.e. wealth, education, income) that anticipate health results involving body mass index, telomere length, systolic blood pressure and waist circumference in US-dependent Health and Retirement investigation[11].

GeoAI has been employed in the research of infectious disease for prediction or modelling of occurrence of disease and to the disease surveillance. Recurrent neural networks of deep learning were employed for constant influenza anticipating at city and regional spatial scales in US utilizing spatial big information on the Google Flu Trends and atmosphere (e.g., temperature, sun exposure and precipitation) from "National Climatic Server centre".

Machine learning was employed for the forecasting of dengue fever in China utilizing information on atmosphere, Baidu search queries and week by week dengue fever cases.

**GeoAI TO THE PRECISION MEDICINE**

Medicine practice includes making decisions dependent getting as a lot of data about health of a patient as conceivable. Precision medicine is the effort to tailor counteraction and treatment systems through thinking about individual changeability in lifestyle, genetics and environment. AI applications in the precision medicine have incorporated utilizing machine learning for forecast of diagnosis and outcomes of patient. Chances to fuse GeoAI can be discovered in rising exploration activities concentrated on the mix of the mobile health in the precision medicine[12]. The Mobile Health is an application of the mobile technologies (such as tablets, phones) to enhance and support performance of public health practice and healthcare. Another potential utilization of the GeoAI to the precision medicine is by geomedicine, a term which has been employed to depict thinking about the significance of the place history of a patient in diagnosis and treatment of disease.

Clinicians could be conveyed data on environmental exposures of a patient, which could support clinicians distinguish natural factors which may impact on the health of a patient. Such undertakings may incorporate clinicians giving patients with data in regards to potential surrounding exposures for environmental hazard factors dependent on where it work and live and such environmental exposures can be determined

through GeoAI innovations. Be that as it may, boundaries to such applications incorporate clinical acceptability, especially as the interpretation of the precision medicine into the clinical care and policy of health as a rule has slacked behind pace of scientific disclosures[13]. A remarkable research try in the precision medicine is "NIH more of Us Investigation Program", that plans to gather information from more than one million individuals living in US to quicken research to enhance health results, advance the improvement of new illness treatments, and add to prove dependent research to grow more exact medical treatments and preventive care.

### **GeoAI TO THE IOT-CONTROLLED SMART HEALTHY CITIES**

IOT-powered brilliant urban areas depend intensely on the utilization of sensors which can be inserted into roads, devices, humans and animals bodies, buildings, vehicles and plants transforming these physical items into digitally associated "things". Such IOT sensors sent in urban communities lead for generation of a colossal measure of continuous information, which are regularly geo-located or geo-labelled. GeoAI is fundamental for handling and understanding such real-time big information and geospatial, and bolster the keen vision of urban areas. For instance, cities for example, New York, Dublin and Barcelona have been embracing smart/associated containers with remote sensors to monitor and detect waste levels continuously. With the help of GeoAI, waste gatherers will at that point be informed and continually refreshed in regards to ideal routes for trash assortment in areas that require consideration. Right now, mix of GeoAI and IOT big data permits urban areas to limit waste management effort and costs with improved smartness and efficiency. In light of conversation, smart city activities incorporate inherent parts for a healthier condition, alluding to the idea of smart healthy urban areas that expect to enhance the nature of city lives also upgrade prosperity of residents. The applications of GeoAI in precision medicine and public health examined above would all be able to add to make shrewd healthy urban areas a reality[14].

The key point ought to be to extend and incorporate GeoAI attempts in precision medicine and public health with other IOT foundations conveyed in smart urban communities to encourage largescale impacts at population level. The coordination of IOT sensing data and health big data could amplify the utility of the GeoAI in understanding the vision of the smart healthy urban communities. Be that as it may, such coordination

may not be effectively feasible practically speaking. The nonappearance of sufficient protocols and standards for integration, control, communication and interoperability is a significant boundary impeding consistent reconciliation of IOT applications and systems in the smart cities, that together with methodological and data privacy issues examined underneath, can influence the usage and development of GeoAI instruments in the IOT-controlled smart healthy cities.

### **CHALLENGES**

US NIH is relied upon to support more investigation into pervasive sensing, location tracking, mobile imaging and social media later on. As gigantic sums of information keep on being caught and gathered, issues identified with information security are central. Moral systems are additionally required to suitably illuminate study members of dangers and to secure patient protection. Guidelines for verifying and sharing exploration information gathered by apps and commercial devices ought to likewise be tended to. A methodological test is the absence of labelled training information for AI algorithms. Specifically, supervised learning includes anticipating the response or label of each information point utilizing a lot of labelled training models. Training information are critical to precisely distinguish geographic highlights from input information.

There are activities set up to encourage this procedure, involving human labelling service of Google that permits human administrators to mark pictures. Significantly, as AI techniques turns out to be more pervasive in the clinical research, job of the subject matter expertise gets basic to keep away from the ignorant utilization of the big data as a major aspect of the AI algorithms to create results. Area skill is expected to stay away from mistaken disclosures and to appropriately comprehend the connections being displayed. Despite the fact that GeoAI is significant for the generation of hypothesis and discovery, there is critical requirement for well-structured examinations and utilization of suitable information to confirm any discoveries from this examination.

### **CONCLUSION**

There is a developing job for GeoAI in healthcare and health as area is a fundamental part of both individual and population health. Novel wellsprings of the spatial big data involving satellite remote sensing, personal sensing and social media, are being broke down to



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respond to inquire about inquiries in more nuanced manners as some portion of an assortment of disciplines involving epidemiology, behavioural and social sciences, infectious diseases, environmental health and genetics. GeoAI has been employed to capture and model environment around us, connecting areas in which it work, live and spend its time for these exposures (regardless of whether this will be social, environmental, etc.) to investigate its potential job in influencing health results. GeoAI has additionally prompted investigate for hypothesis generation, anticipating diseases occurrence and leading new information linkages. There are at present various GeoAI applications on population level for IOT-controlled smart healthy cities and public health, and there are rising open doors for incorporation of Location and GeoAI dependent data into the precision medicine like by means of mHealth for mediations. Future research can develop recent GeoAI applications, for example, displaying area based highlights which have not been already caught at analytics or high spatiotemporal resolution for recently rising spatial huge information source, to open new zones of investigation and advance its comprehension of human health.

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